



In the Kitchen

Pickleball Association of Bermuda Newsletter
July 2023

What's New

Training & Certification

The PAB extends congratulations to **Ryan Outerbridge**, who has achieved his Pickleball Coaching International Level 1 coaching certification, with honours!

PICKLEBALL ASSOCIATION BERMUDA

GET YOUR PPR COACH CERTIFICATE
With Pickleball Pro, Sarah Ansbury

SEPT 30 AND/OR OCT 1 2023
* FEE INCLUDES PPR ANNUAL MEMBERSHIP AND COURSE FEE COSTS

FEE PER PERSON \$500
DISCOUNTS OFFERED FOR PTR MEMBERS

The course is online and in person. You will get access to the online study guide and information within 48 hours of receipt of payment. The in-person portion will be held over the weekend of Sept 30th at W.E.R. Joell Tennis Stadium. All course info can be found on <https://pabpickleball.org>.

Check List:
• Must be a 3.3 or higher rated player

CLICK FOR MORE INFO AND TO REGISTER NOW

Coach Certification and Training Opportunities

The PAB is working with Sarah Ansbury, 5.5 tennis player, USPTA teacher and NCAA , to locally certify coaches and offer clinics in late September. Sarah delivers the PPR coach certification, which is one of several internationally recognised programmes. She would come to the island for 3-5 days, run the certification programme and run several community clinics to level-up local play. Details are being worked out now, including timing and permit processes. Tennis coaches, club managers and professionals will be invited to certify as pickleball coaches.

Registration of interest can be logged at <https://www.pabermuda.com/training/ppr-coach-certificate>.

- PPR and the USPTA Pickleball are US-based certifications.
- International Pickleball Teaching Professional Association, which is international.
- NCCP/Pickleball Association of Canada, which is Canada's national equivalent.

Programme Updates

Commercial league

The inaugural event of the Commercial Pickleball League play has come to an end with the winners to be announced at the presentation on Saturday, July 29. The 2023 league ran from May – July with 14 teams from the corporate world. 123 players were registered to play in this very successful event. The next commercial league play will commence in May of 2024. Email pabermuda@gmail.com for more information on next year's league.

PAB Mixers at WER Joell Tennis Stadium

Members of the public continue to engage in the mixers play. The mixers are over-subscribed (Saturday sessions are completely full. Court Reserve is in the process of being updated to accommodate group sign-ups to make the process of organizing group play easier.

There is discussion with the community group players about introducing some tournament play and encouraging the community players to register on DUPR to begin to establish their ratings. For an example of the pickleball skill levels and rating system, go to: <https://thepicklesports.com/pickleball-skill-levels-and-the-rating-system/>. Email pabermuda@gmail.com for more info.

Kitchen Table Talk

2023 Membership levels

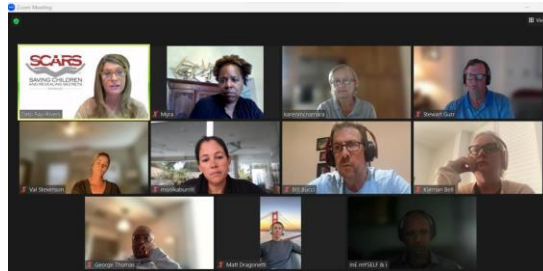
As at July 28, the PAB had 170 members (June 23: 168; May 31:151 members).

WER Joell Tennis Stadium

Court usage rates are as high as an indicator of uptake. Booking details to be reported when received.

SCARS Training – Respectful Sport

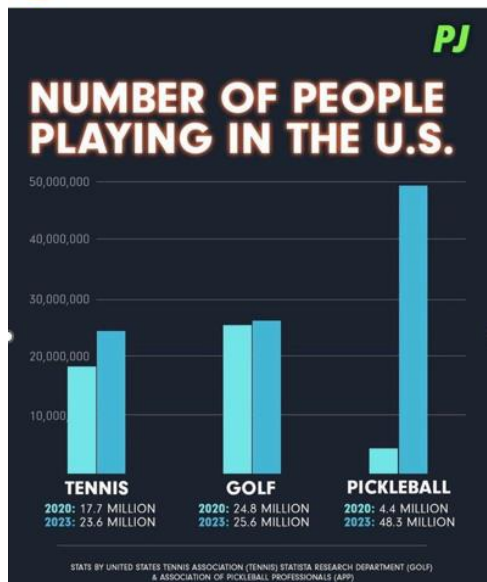
10 PAB members and players earned their SCARS certification, which increases the enables the PAB to meet standards of excellence in terms of protecting children participating in sport.




On the World Stage



Follow ...



PRESS RELEASE
July 17, 2023



International Pickleball Federation
New Executive Vice President for Marketing & Public Relations

Chevy Chase, Maryland, USA – July 17, 2023 – The International Pickleball Federation (IPF) is proud to announce the appointment of Mr. Tomas Montenegro, as the EVP, Marketing & Public Relations for the IPF.

Mr. Montenegro is currently the Global Brand Manager, Brand Defining, Nike, Inc. As the Global Brand Manager for Nike, Inc. his responsibilities include defining the global POV for what Nike, Inc. uniquely stand as a Brand, helping consumers see themselves as athletes and giving them reasons to join Nike brand to translate the brand strength into traffic, engagement and ultimately retention.

As the EVP, Marketing & Public Relations for the IPF, Mr. Montenegro will use his years of experience to transform the International Pickleball Federation into a globally recognizable brand. The Board of Directors welcomes Mr. Montenegro on to the Executive Committee of the Federation.

The International Pickleball Federation (IPF) was created to perpetuate the international growth and development of pickleball. The IPF has expanded membership to over 75 countries. The IPF is working toward the goal of making pickleball a recognized sport by the International Olympic Committee (IOC) by 2032.

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